

Educate to Innovate
ALISE 2016
Pre-conference Workshop

Presented by:

Eileen Abels -Simmons College
Lynne Howarth - University of Toronto
Linda Smith -University of Illinois at Urbana-Champaign
Caitlin Bowler - Harvard Business School
Sita Magnuson -dpict
Derek Murphy - Simmons College
Deb Wallace -Baker Library, Harvard Business School

AGENDA

- 1. Introduction and Background (Plenary)**
- 2. A Future by Design, not by Default: Introduction to Design Thinking (Plenary)**
 - a. How can we rethink the familiar more deliberately to generate innovative ideas for change?
 - b. “Embrace” as a case/example of design thinking
 - c. The Design Thinking Process
 - d. Some tools
 - e. Concept poster example
- 3. Understanding Users & Context (Empathize and Define) (Groupwork)**
 - a. Anatomy of a course
 - b. In the shoes of a student – motivations and pain points
 - c. “How might we ...” question
 - d. Design Principles
 - e. Creative Matrix
- 4. BREAK (10 minutes)**
- 5. Breaking Fixedness (Ideate) (Groupwork)**
 - a. Two approaches to Ideation - Stay close; Go far!
 - b. SIT tools - Division and Task Unification
 - c. IDEO Brainstorming
- 6. Bringing it all Together (Prototype) (Groupwork)**
 - a. Concept Poster
- 7. Summary, Concluding Thoughts, Next Steps (Plenary)**